

## Celebration Event

# CASE STUDY





We were tasked by one of our clients, to organise a celebration event marking 15 years of their 500-strong IT Department.

The department usually meet for a conference each year, but to mark this milestone, our customer wanted to provide a real celebration that focused on fun, networking and socialisation.

We needed to offer a range of indoor and outdoor activity options, providing an upbeat and energetic atmosphere celebrating the hard work of the IT Department.

Considering the demographic of the group, it was essential that we provide a welcoming but informal atmosphere that allowed guests to turn up and try a game as they pleased. This required some forethought to ensure that any games offered could run with varying numbers of players.

We sourced the IXL Events Centre as the ideal venue for this event, it's versatile indoor and outdoor space allowed us the flexibility to provide a wealth of options to our client.









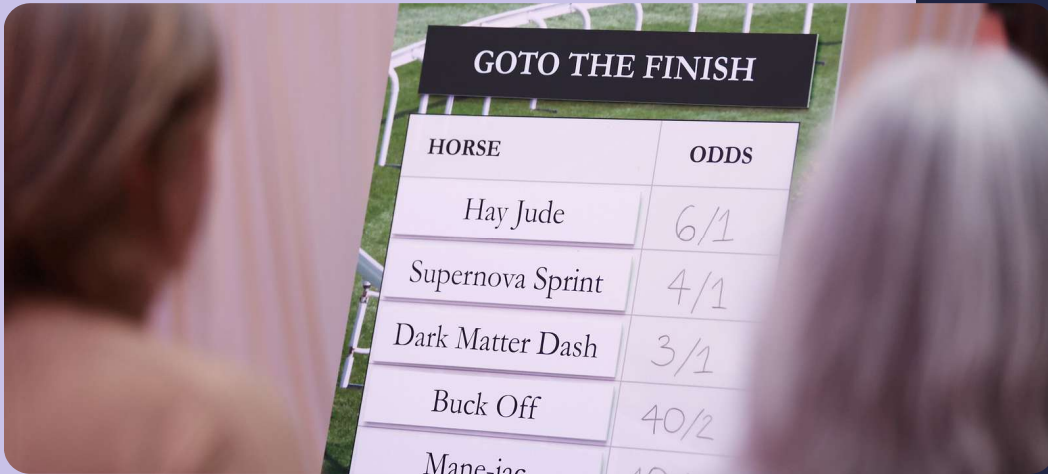
Logistically, the event provided a range of challenges that our team needed to overcome. We completed a full wet-weather contingency plan, as well as extensive health and safety risk assessments for each of the activities on offer.

A “Grab and Go” lunch allowed us the flexibility to ensure that everyone received a delicious, high-quality lunch, without interfering with the informal and relaxed agenda for the day. An end of the day BBQ, brought everyone together for some relaxed networking.

We provided the following services to ensure the event went off without a hitch:

- Venue Sourcing
- Project Management
- Event Management
- Coach Travel
- HSSE Consultancy

Activities; Gold Cup Derby, Horse Racing, Mocktail Masterclass, Croquet, Archery, Mini Golf, Axe Throwing, Duck Herding, Coconut Shy, Hook-a-Duck, Crazy Golf, Bouncy Castle, Bungee Run, Rodeo Horse, Giant Jenga, Kerplunk, Connect 4, Horsey Hoppers,









*After the event, 91% of Attendees rated the day as Excellent. Our customer was delighted with the outcome, "a great day enjoyed by all". They particularly loved our planning which allowed the flexibility for people to arrive and leave whenever they wanted to.*

*"This event was a genuine pleasure to organise – while there were a lot of logistics to consider, particularly wet-weather contingencies which were utilised! It was such a fantastic group and it was lovely to be able to put together a day to celebrate their hard work and dedication. Everyone enjoyed the event immensely and the feedback has been fantastic."*

Rachel Burlingham

Senior Event Manager, veSpace