# DELEGATE DYNAMICS

Delegate Dynamics Division!

With over 35 years experience in the events industry, we have always pioneered innovations.

Welcome to our first ever feature on our

industry, we have always pioneered innovation and have championed new technology that simultaneously improves the delegate experience and reduces the environmental impact of the events we manage.

Our dedicated Delegate Dynamics Division was formed based on customer demand back in 2024 and has gone from strength to strength! Here we'll introduce you to the team and the wonderful services they offer.

So grab a cuppa and step into our space...



Anita Lowe CEO

#### **MEET THE TEAM**



### **Emily Campbell Delegate Dynamics Director**

Emily has headed up the division since it's inception and has created an amazing team around her. With over 10 years industry experience specialising in delegate management, Emily has seen and managed it all!



Heidi Gezehagn Senior Delegate Manager

Heidi joined the veSpace team in 2024 and has 9 years experience in Delegate Management. Heidi is a friendly and efficient first point of contact for many of our events.



Helen Simpson Delegate Manager

Helen was previously part of the veSpace team for over 15 years! She rejoined us in 2024 as a Delegate Manager. Helen has excellent attention to detail and ensures that all of the information we process is accurate and easy to digest.



#### Amber Beadle Delegate Manager

Amber actually worked as one of our customers before joining the veSpace team in 2021. With a background in venue sourcing Amber understands the delegate journey and what key information is required to ensure a smooth registration and arrival for delegates.

#### **OUR SERVICES**



#### **Interactive Event Apps**

Enhance attendee engagement with our customisable event apps. Packed with features like personalised agendas, networking tools, live polls, and interactive maps, our apps ensure that your attendees have all the information they need at their fingertips and stay engaged throughout the event.

#### **Virtual and Hybrid Event Solutions**

Whether you're planning an in-person, virtual, or hybrid event, our technology platform supports all formats, ensuring a seamless experience for attendees no matter where they are. With high-quality streaming, interactive features, and networking opportunities, we help you bridge the gap between in-person and remote audiences.





#### **Real-Time Engagement Tools**

Keep your attendees engaged with real-time tools like live Q&A sessions, polling, and chat functionalities. As well as a variety of gamification options available, these tools not only enhance attendee experience but also provide valuable feedback and data that can be used to improve future events.

#### **Post-Event Surveys & Feedback Collation**

Capture valuable feedback from your attendees with our post-event survey tools. Easy to set up and deploy, these surveys provide insights into what worked well and what could be improved, helping you continuously refine your events. We can also help interpret your results based on feedback and develop your digital offering for years to come.



#### WHY US?

#### **Streamlined Registration Process**

First impressions matter, especially when it comes to your event. Our delegate management services include a seamless registration process that allows your attendees to register quickly and efficiently. With customisable registration forms, secure payment gateways, and automated confirmations, we make sure the first touchpoint with your attendees is professional and stress-free.



#### **Accurate Data Management**

Collecting and managing attendee data is crucial for personalised communication and post-event analysis. Our team ensures that all delegate information is handled with the utmost care, adhering to EU data protection regulations. From storing details securely to managing last-minute changes, we provide a hassle-free experience for both you and your attendees.

#### WHY US?

#### **On-Site Check-In Solutions**

Eliminate long queues and ensure a smooth check-in experience with our on-site registration solutions. Our technology supports self-check-in kiosks, QR code scanning, and badge printing on demand, allowing your attendees to get to the event without delay.



#### **Personalised Communication and Support**

Effective communication is key to a successful event. We offer personalised communication plans tailored to your needs, including pre-event reminders, real-time updates, and post-event follow-ups. Our dedicated support team is also on hand to assist with any delegate queries or issues, ensuring a smooth and enjoyable experience for all.

#### **Comprehensive Reporting and Analytics**

Understanding the success of your event is vital for future planning. Our delegate management services include comprehensive reporting and analytics, providing you with valuable insights into attendee behaviour, engagement levels, and overall satisfaction. These insights help you measure ROI and improve future events.

## DON'T JUST TAKE OUR WORD FOR IT!

"We've worked with veSpace over the past 2 years to deliver a complex training programme.

This project delivered over 80 In-Person training events and over 4,000 individual booking spaces across 6 different locations.

We have been very happy with the all the services provided so far. The veSpace team understood our brief well and helped us find a suitable and reasonably priced venues.

The veSpace team has supported all aspects of the training from delegate booking to onsite event management and we have found them to always be friendly, professional and attentive. This comprehensive service has helped us to effectively and efficiently complete such a complicated training programme.

We simply could not have been able to complete without their support. We would highly recommend veSpace and look forward to working with them again this year."

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Follow us on social media







If you want to find out more about our Delegate Dynamics Division, contact the team today:

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