

CASE STUDY

AT A GLANCE



**Crowne Plaza
Newcastle**



**185
Delegates**



**Venue
Finding**



Host / MC



**Event
Management
Support**



Production



**30% Cost Savings
Achieved**

OBJECTIVE

The objective of this event is to bring together the Balfour Beatty inhouse procurement team for their annual conference. The event aims to provide networking opportunities, share updates, discuss ways of working and promote knowledge sharing across the department.

SOLUTION

As venue-finding experts, we search for the event's perfect venue, whilst keeping costs low. This event took place at the Crowne Plaza Newcastle which provided the space we needed and thanks to our industry buying power, we were able to secure a great rate. The hotel delivered a great service that exceeded our expectations. We also supported Balfour Beatty with sourcing a local venue for the offsite dinner which was confirmed at Livello. For the meeting itself, we organised Jason Bradbury the well known broadcaster to host an engaging session on AI and data-led thinking. Our preferred partners Insight provided a full stage set, build and technical support throughout the event. The veSpace team provided full event management, ensuring that the event was delivered successfully.

BENEFITS & EVENT DELIVERY

We were delighted with the feedback and results from this year's Procurement Conference. The event was a great success and we are currently procuring for the next conference, where we plan to utilise aggregate buying to secure the best possible availability and pricing.



Sue Burgess
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For more information on meetings and events services available from veSpace, get in touch with your dedicated team:

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