

CASE Study

Christmas Parties

ve
Space

INTRODUCTION

Over two weeks, we organised exciting Christmas parties for our client's Telford, London, and Worthing offices.

Telford's party had over 500 guests and was held at the Telford International Centre. We brought all equipment into the venue, with the client providing theming and AV, and veSpace providing décor such as table centres.

London's party was smaller with 25 guests at The Brewery. The venue had their own Christmas package that was 1920s speakeasy themed.

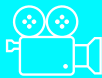
In Worthing, we had 150 guests at Field Place, a barn-style venue. We had previously hosted an event for the client here which they loved, so we decided to use the venue again. Again, as this was a blank canvas venue, we brought everything in ourselves.



TIC, Telford
The Brewery, London
Field Place, Worthing



675 delegates



Full event
management

SOLUTION

We provided event management for all three events across three locations. We ensured consistency across the events to ensure all employees experienced the same fun, exciting Christmas party.

The logo for 've space' is displayed in white. The word 've' is in a lowercase, sans-serif font. The word 'space' is in a larger, bold, lowercase, sans-serif font. The 'S' in 'space' is stylized with a thick, rounded bottom curve that extends downwards.

VENUE SOURCING

When it came to choosing the perfect venue for their Christmas parties, the client faced different challenges in Worthing and Telford. In Worthing, the previous year's choice of Amex Brighton proved to be too large and lacked the intimate atmosphere desired for a smaller group. Learning from this experience, the team decided to downsize, prioritising a venue that could offer a more engaging vibe. Telford, on the other hand, found a winning solution with Telford International Centre (TIC). Its proximity to the office, coupled with a special rate, made it an ideal choice that the team not only knew but genuinely liked.



ENTERTAINMENT

■ The entertainment factor played a crucial role in ensuring the success of both events. In Telford, the decision to bring back Sonic Boom, a live band that had previously been a massive hit, proved to be a crowd-pleaser once again. In Worthing, the Protons took center stage for the second consecutive year, providing a familiar and enjoyable experience for attendees. To add a touch of London sophistication to the mix, a DJ was included in the entertainment package. Despite having a smaller audience in Worthing, the diverse entertainment choices catered to different preferences, ensuring a memorable experience for all.



PROPS AND DECOR

- The party in Telford featured an immensely popular 360 photo booth. It was a massive hit, with a queue stretching throughout the night, as attendees eagerly waited for their turn. Many requested for it to reopen. This year's setup was more intricate than the previous year, featuring Christmas props such as trees and present stacks, along with two archways illuminated to create a whimsical walkway leading into the photo booth, suggesting a magical wonderland scenario.



CHALLENGES

As Telford is one of our client's larger offices, there was a lot of demand for tickets to the party, so the spaces filled up very quickly.

So, to ensure seamless registration, we did full event management with an onsite team to manage attendees.

We handed out wristbands to manage the flow of guests which worked very well.



KEY OUTCOMES

EMPLOYEE CELEBRATION

As this event was a party, for attendees to enjoy, we ensured they had the best experience. We are glad to say everyone had a great time celebrating the festive season and look forward to next year's.

VISUAL APPEAL

The visually captivating setup of the different venues added to the overall experience, providing a memorable backdrop for the festivities.

THANK YOU

ve
Space



hello@veSpace.co.uk



+44 (0) 1793 792 200