

CASE Study

International Event for UK client

Lisbon, Portugal

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INTRODUCTION

Our client, an International Market Research company, wanted to bring their team together to look at the future and also to celebrate their achievements and success over the previous years.

They built together a conference, business update and party event to be held in Lisbon, Portugal and welcomed delegates from across Europe to celebrate in style.



Epic Sana Lisbon



130 delegates



International Event Management

Venue Selection

Finding a venue that could accommodate the number of delegates while providing a fun location to enjoy themselves.

Delegate Registration

Coordinating various aspects such as registration desks, branded merchandise, and room setup to ensure a seamless experience.

Pre-Event and Onsite Management

Planning with the client pre-event and going onsite to ensure the smooth running of the event, working alongside external suppliers and the venue.

THE BRIEF

SOLUTION

As the event management partner, we worked closely with the client to address their requirements and deliver an event that all attendees would love.

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VENUE SOURCING

The client wanted a central location to bring colleagues from the UK, Portugal, Romania and other European countries. They needed somewhere with adequate facilities but in a vibrant place that can offer a suitable party location.

We faced a slight challenge with the city as the client's dates were not flexible and Lisbon was a little booked up. But, we got our preferred venue in the end and the client was ecstatic with it.



DELEGATE REGISTRATION

- We organised a manned delegate registration desk for the event on both days of the event.
- Delegates received a name badge, lanyard, notebook, pen, and water bottle ahead of a plenary session.



PRE-EVENT AND ONSITE MANAGEMENT

- Onsite, our primary focus was to ensure that everything ran smoothly according to plan. We juggled coordinating with suppliers, delegate registration, and managing timelines.
- As the main objective was to ensure delegates had a great time, being on site allowed us to troubleshoot any issues instantly.



RESULTS

Everyone had a great time and thoroughly enjoyed being together as a whole group, for the first time since 2019.

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“For me it was the greatest event in the 10 years since I’ve been with the company. Very well balanced between presentation sessions, workshops, socializing breaks and fun. It was great to see again the people I knew, but also to meet new colleagues or whom I had not seen in person. The entire event, was flawless and the part of socializing and dancing ... exceeded expectations.”

- Event Attendee

THANK YOU

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hello@veSpace.co.uk



+44 (0) 1793 792 200