

ve  
Space  
CASE STUDY



**Tech Client**  
CSD Away Days

# OVERVIEW

Our client has offices all over the UK and a workforce that includes remote engineers in independent roles. Recognising the loneliness that can occur within these independent positions, our client has recently initiated efforts to bring together the team and create personal connections. To this end, the company has organised an annual event designed to bring employees together, encouraging team building and interpersonal interactions beyond their screens. The event involves conference-style presentations and a comprehensive yearly review. The focal point is the custom software development team, with designated breaks and lunch periods allowing for valuable networking opportunities. The afternoon session is dedicated to engaging activities such as the Taskmaster challenge, chain reaction exercises, a rollercoaster challenge, and a CSI experience.



# OBJECTIVE

The main objective is to highlight the importance of bringing the team together to create and inspire team spirit. From a wellness perspective, these events encourage individuals to build connections and get out of the office for a day.



# EXPERIENCE

## Design

### VENUE

The client split the location for the annual away days, dividing the events into those accessible to the North and Midlands and those for the South. The choice of venues is strategic, with a special emphasis on accessibility and sustainability.

Each year, there is a different theme and type of venue for the away days. Previously, it has been stadiums, and the next away days will be theme park themed. This variety creates a wow factor and is an additional entertaining element, making this event unique each year.

### WELLNESS

A notable focus on wellness has led to the inclusion of a safe room during events—a dedicated, small, and quiet space designed to accommodate those feeling overwhelmed by the large crowds. This initiative aligns with the broader commitment to creating an inclusive and supportive environment, ensuring that everyone can fully participate in the away days.



### EVENT MANAGEMENT

Our Event Managers are on-site for the away days. They have built up a great relationship with the client and the team. The previously held away days went smoothly and our team was very organised from the registration desk at the start of the day. The client handled the rest of the delegate management, but we managed registration, which worked well between us. Our timings throughout the day went well and we managed to control the flow of delegates so it was stress-free.



# OUTCOME

The client was very pleased with the result of the Away Days and the client would like to host the events for other departments due to their success.

Our client and veSpace have built a good relationship with a mutual understanding of objectives, working styles, and preferences.

The next events will be held at Drayton Manor and Chessington World of Adventures. We will continue to support with event management.



“We had a few minor improvements for the second away day that you fixed meaning it ran smoothly. You both work very hard and the results were amazing! Thank you very much because you both (Hannah and Cristina) did a great job!”

Tech client



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